



# Unnayan

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Annual eNewsletter of EDC, DSPSR

## Delhi School of Professional Studies and Research (DSPSR), Delhi

**Unnayan**, the **Entrepreneurship Development Cell (EDC)** of DSPSR was inaugurated in the month of February 2014 by the lotus hand of **Mr. Satyender Kr Jain**, Cabinet Minister in the Government of NCT Delhi and an eminent politician from Aam Aadmi Party (AAP).



### The Patrons:



**Prof. (Dr.) B. P. Singh, Chairman, DSPSR**



**Prof. (Dr.) A. K. Singh, President, DSPSR**



**Prof. (Dr.) R. Vinayek, Director, DSPSR**

### The Executives of EDC:



**Dr. Moloy Ghoshal, Associate Professor, Convener, EDC, DSPSR**



**Dr. Anupama Lakhera, Associate Professor, Co-convener, EDC, DSPSR**

## Induction of New Batch (2017-20)

After a brief hiatus of three months, EDC started its regular programme for the new Academic Session with induction of EDC members from the fresh batch of BBA and B.Com (H). The Session commenced with a warm welcome to the new batch (2017-20) students of BBA and B.Com (H). Dr. Moloy Ghoshal in his inaugural speech emphasized and explained to students; why the young generation should focus more on setting up their own venture rather than seeking a job in corporate world. Video clips of budding entrepreneurs on how to make a beginning and where to start in entrepreneurship were shown and discussed in the session. The session concluded with the announcement of a Seminar to be held on “Entrepreneurship Development” in WWF Auditorium on 5<sup>th</sup> September, 2017. Dr. Anupama Lakhera, the co-convener of EDC also shared her professional experience at both National & International level with EDC members.



## STUDENT DEVELOPMENT ACTIVITIES CONDUCTED BY UNNAYAN

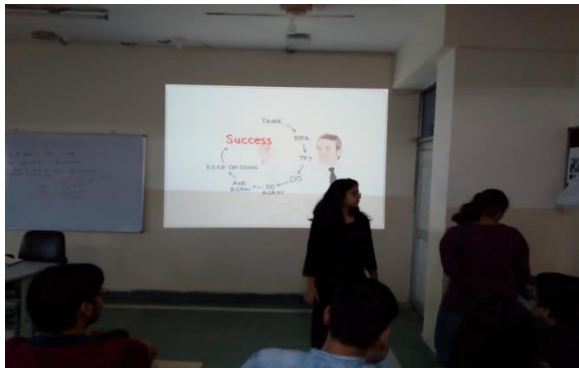
### Case Analysis and Video Analysis:

In this session, a video clip, on “Desi Juggad” was shown and analyzed by the Convener, it explained how a Mumbai based company started its business encashing the problem of quick and convenient breakfast for office goers. The video explained, ‘how problems can be seen as an opportunity for

businessmen’, especially as a lesson for future entrepreneurs. The students watched the video with great interest and enthusiasm. The session concluded with students highlighting their understanding of the video. Students belonging to business class families shared interesting anecdotes and their experiences with other EDC members.



## Students Presentation on Different Issues of Entrepreneurship



Karan Dhawan, final year BBA student, delivered an impressive presentation on the topic, “Start Up India”. EDC members, Swati and Somya are also in form; they are guiding future Entrepreneurs on the topic “Sources of Finance for Startup Business”.

## Seminars Attended by Final Year Members of EDC with Convener:



A one day seminar was attended by EDC members along with the Convener, EDC, on the broad theme, “Enhancing Entrepreneurship: Education and Cultural Preparedness”, at WWF Auditorium, Lodhi Estate on 5<sup>th</sup> September, 2017. Eminent speakers from different corners of India and USA shared their experiences and opinions on Entrepreneurship and cultural fit.



## Entrepreneurship Development Seminar Organized by PHD Chamber of Commerce, Delhi.

A full day seminar on Innovation and Rural Entrepreneurship was held at PHD Chamber of Commerce, New Delhi, on 10<sup>th</sup> November 2017, it was attended by Dr. Moly Ghoshal and final year EDC members of DSPSR.



Eminent speakers from various business houses, consultants, and budding entrepreneurs, attended the Seminar along with students of EDC from different colleges. The Speakers shared their experiences and views on establishing and running a business. This was followed by questions and answers session.

## Budding Entrepreneurs from DSPSR

Prog. & Batch	Name of the Alumni	Name of the company
BBA/2013-16	Himanshu Malhotra	Malhotra Art Press
BBA/2013-16	Harshdeep Singh	Modern HVAC Solutions (P)Ltd.
BBA/2012-15	Ashish Uppal	VAV Pixel
BBA/2011-14	Karan Oberoi	M.K. Foils Pvt. Ltd.
BBA/2011-14	Antriksh Gupta	Sharda Packaging Pvt. Ltd.
BBA/2011-14	Chirag Khuranna	Pumking Real Estators
BBA/2011-14	Sahil Dhawan	Dhawan Printing &Pack (P) Ltd.
BBA/2011-14	Chirag Khanna	World Travel Mart Pvt. Ltd.
PGDM/2012-14	Amit Jindal	Crescendo Celebrations
PGDM/2012-14	Gitesh Malik	Capquest Research Pvt. Ltd.
MBA/2006-08	Rashmi Mittal	Panache Solutions
BBA/2004-07	Utsav Doshi	Sand Advisory Pvt Ltd.
BBA/1999-2003	Nirmal Bansal	Ventures Capital

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