



Unnayan

Volume 1 No. 1, January 2016

Annual Newsletter of the e-cell of DSPSR

Delhi School of Professional Studies and Research (DSPSR), Delhi

Unnayan, the Entrepreneurship Development Cell(EDC) was inaugurated by the lotus hand of Mr. Satyendra Kumar Jain, in the month of February 2014, is one of the seven Cabinet Ministers in the Government of Delhi & a politicization from Aam Aadmi Party. In his speech he emphasized that the youth of India should orient its mind to be a job providers rather than being a job seekers.



Prof. B.P.Singh, chairman, DSPSR, Prof. Ajay.K.Singh, Director General , DSPSR, Prof.Anil K Singh , Director Research were also in the function along with Director, Dean and all the faculty members.

In his speech Minister Satyendra Jain ji praised the noble idea that ignites and sparked DSPSR to open Entrepreneurship Development Cell (EDC) for the budding entrepreneurs of the college. In his speech, the chairman, DSPSR, told about the importance and requirement of entrepreneurs to make India a developed nation like Europe and America. The Director General also motivated the students to be an Entrepreneur as there are very few job opportunities in the present environment.

The New e-cell Team Leader



In the month of January 2015, Mr. Indranil Mutsuddi,(Assistant-Professor),Dept. of management Studies, took the charge of the ED-Cell of DSPSR (Unnayan) from his predecessor

Ms. Archana Nandi.

Mr. Indranil has the experience of leading e-cell activities in reputed B Schools across India including AIMS Bangalore and DSMS Business School Durgapur. He is also an active faculty member of the National Entrepreneurship Network (NEN). Mr. Indranil had received certification in Entrepreneurship from NEN & NSTEDB. He has conducted various entrepreneurship development programs in various institutions and delivered lectures for the same. He had published entrepreneurial research papers in reputed National journals.

STUDENT DEVELOPMENT ACTIVITIES CONDUCTED BY UNNAYAN



Case Presentation on Traits of Entrepreneurs:

On 16th Feb 2015 DSPSR students prepared a wonderful presentation of a case involving Sri Sachin Bansal & Sri Binny Bansal of FLIPKART fame and presented a live case analysis session in front of other students. The audience analyzed the traits of these

two eminent entrepreneurs by watching live events as portrayed by two students. The hallmarks of the session were, that it:

- Brought the entrepreneurs live in the class
- Engaged the class in the form of a media interaction with the entrepreneur
- Entire class was involved in assessing the entrepreneurial traits

Live Case Analysis through Group Discussion



On 8th March 2015 a Group Discussion session was conducted on a real life Case Study (Innovation at its height: EVOMO) was held among the students of DSPSR. The session ensured the understanding of the importance of funding (particularly w.r.t. MSMEs), role and the importance of Institutional support & partnership for new venture creation. The participants raised the issue of the role of Ancillary Industry in helping start-ups which was later discussed by the session facilitator.

Entrepreneurship Education Conclave organized by Ministry of Skill Development, GOI & NEN

Mr. Indranil represented DSPSR in the Entrepreneurship Education Conclave organized by Ministry of Skill Development, GOI & NEN held at India Habitat Centre New Delhi on 11th March 2015. The session started with inaugural seminar program followed by a panel discussion participated by renowned experts like Prof. B. Satyanarayana (Principal RVCE Bangalore), Ms. Jyotsna Sitling (Jt. Secretary, MSD&E, GOI), Prof. M.S. Rao (Director, S.P. Jain Institute of Management & Research, Mumbai), Mr. Onkar Bagaria (Director, Vivekananda Group of Institutions, Jaipur) and Ms. Sunita Singh, Co-Founder, NEN).



Mr. Indranil gave inputs on the importance of Faculty Internship & faculty recognition/awards for entrepreneurship education which was recorded in the session.



A WHATSAPP Group @ 9811651127 “E2CARE” by MSD&E, GOI, was created which would take suggestions from entrepreneurship educators and other stakeholders for helping GOI in framing entrepreneurship & skill development policy.

Mr. Indranil shared his views during the networking session held during the evening of the conclave.

Recruitment of New Faculty Member and enrolment of students in the e-Cell



Dr. Moloy Ghoshal, Associate Professor, Department of Management Studies, was inducted as a new faculty member in the e-cell team. He is having 16 years of experience in teaching & training and done his Ph.D. on Quality management in MSME.

Eight students were inducted in the organizing team of e-cell and many more has expressed their consent to volunteer their participation in e-cell.

Management Game Session

On 6th Aug 2015 a Management Games as an Icebreaking Session to motivate and involve the newly inducted first semester BBA (G) & B.Com (H) students was conducted.



During the session the role and activities of the e-cell was explained to the newcomers.

New Venture Idea Development & Presentation

Unnayan organized an interactive Idea Generation (Ideation Session) with first semester BBA (G) students of dpsR in order to motivate students into creative activities which is essential for new venture development.



Groups of students put their business ideas on a chart paper and the same was presented in front of an audience who analyzed their concepts by asking questions.



Role Play Session: Managing People

A role play session was conducted by EDC on 11th Sept 2015 in order to explain the students the HR issues related to new venture development. A case situation was given to each group and the members were asked to solve the case problem by role play.





Research on Entrepreneurship Development

Mr. Indranil conducted a research study on the topic “Role of Infrastructure on Entrepreneurial Development in Durgapur”. The findings of the study were presented as a research paper in the XVII Annual International Seminar organized by DSPSR at India Habitat Centre on Jan 2-3,2016 where it won Prof. P.N. Singh Best paper Award.

EDC Calendar- 2016

Sl No.	Date	Activity	Remarks
1.	January 2016	Prof.Indranil Mutsuddi ,handed over the charge of ED-Cell to Dr. Moloy Ghoshal on 22/01/2016.	Dr. Moloy Ghoshal Heading the e-cell
2.	February 2016	Recruitment of Faculty Members in e-Cell.	Dr. Supreet Singh was inducted as an esteemed member of ED- Cell.
3.	February 2016	Recruitment of new member in ED-cell.	Good response from BBA-IV and B.Com-II semester.
4.	26 th Feb 2016	Break the Ice i.e. Induction session , games play	Conducted by Dr. Moloy Ghoshal and Dr. Supreet Singh.
5.	11 th March 2016	Knowledge sharing about MSME. Video presentation.	Conducted by Dr. Moloy Ghoshal and Dr. Supreet Singh.

6.	26 ^t April 2016	Experience sharing and role play by students.	Conducted by Dr. Moloy Ghoshal and Dr. Supreet Singh.
7.	20 th Aug. 2016	Management Game Session	Conducted by Dr. Moloy Ghoshal and Dr. Supreet Singh.
8.	24 th Sept. 2016	New Venture Idea Development & Presentation	Conducted by Dr. Moloy Ghoshal and Dr. Supreet Singh.
9.	21 th Oct. 2016	Role Play Session: Managing Crisis in Business	Conducted by Dr. Moloy Ghoshal and Dr. Supreet Singh.
10	19 th Nove. 2016	Case studies presentation	Conducted by Dr. Moloy Ghoshal and Dr. Supreet Singh.
11	January 2017	e-cell Newsletter	To be published at the end of January 2017.

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