

DSPSR REVIEW

Vol. 2 No. 3 January – March 2016

A QUARTERLY NEWSLETTER

XVII ANNUAL INTERNATIONAL SEMINAR

Delhi School of Professional Studies and Research organized and hosted XVII Annual International Seminar and IInd Annual Conference of IAMD on the theme, “Make in India: the road ahead” on 3rd-4th January, 2016 at India Habitat Centre, New Delhi. The international seminar was organized under the joint auspices of Indian Association of Management Development (IAMD); Sri Aurobindo College (Evening), University of Delhi; Divine International group of Institution, Gwalior and Rotary Club of Delhi, Maurya. The International Seminar was sponsored by Indian Council of Social Science Research, (ICSSR).



Dr. Swami Parthasarathy, Pro Chairman, United Nations Organisation for Economic Corporation and Development (UNOCD), Asia Pacific Zone, Manila , Philippines graced the seminar as the chief guest.

Prof. Hamid Saremi, Vice Chancellor of Islamic Azad University of Iran, Professor H.K. Singh, President- Indian Association of Management Development (IAMD) and Professor, Department of Commerce, Banaras Hindu University, Varanasi U.P., Dr. Prashant Kumar, Principal Sri Arobindo College Evening, University of Delhi, Delhi, and Dr. Anil Kr. Singh, Associate Professor, Sri Arobindo College Evening, University of Delhi, Delhi were present as the guests of honour. Dr. Ajay Kr. Singh, Secretary General – XVII International Seminar, Associate Professor, Department of Commerce, Faculty of Commerce and Business, Delhi School of Economics, University of Delhi and President, DSPSR, Delhi delivered the welcome address and also introduced the theme of the seminar.

Prof. G.C. Maheshwari formerly Dean, Faculty of Management Studies, MS University of Baroda, Vadodara delivered the key note address.

The chief guest Dr Swami Parthasarathy enlightened the delegates, paper presenters and students about important points of the Make in India initiatives taken up by the



Government of India and indicated towards the challenges ahead. Prof. B.P. Singh, formerly Head and Dean, Faculty of commerce and Business, Delhi School of Economics, University of Delhi, Delhi and Chairman, Organising Committee, in his Presidential address summarized the various key facts, figures and challenges of the Make in India initiative. The vote of thanks was proposed by Prof. Ravinder Vinayek, Director DSPSR and Convener, Organizing Committee of the seminar.

The second day of the Seminar (4th January, 2016) witnessed presentation of research papers by eminent academicians, researchers, corporate representatives and students through



six technical sessions. In the post lunch session a panel discussion on Make In India : The Road Ahead was held. Eminent personalities like Sri K.P. Shashidharan, IAAS (Retd.), former Director general, CAG of India, Professor O.P. Sharma, Director General, Maharishi University of

Information Technology, Professor Yogesh Upadhyay, Dean, Faculty of Management, School of Studies in Management, Jiwaji University, Gwalior, Rtn. Subhash Jagota, CEO Global Business Solutions, Shri Abhay Kapoor, Head –Corporate ER, Escorts Limited and Mr. Sanjeev Nanda, Director, Smart Head Consulting participated as the panel speakers. The session was chaired by Prof. Suneel Maheshwari, Prof, Indian University of Pennsylvania, Indiana, Pennsylvania, USA.



Faculty members and students of DSPSR presented papers on various aspects of the Make in India Programme. The students were given the opportunity and exposure to co-author some papers under the guidance of the faculty members. Below is the list of presentations by faculty members and students of DSPSR:

- Mr. Indranil Mutsuddi, Assistant Professor: “Role of Infrastructural Growth for Entrepreneurial Development: A Study in Durgapur”.
- Mr. Manpreet Singh, Assistant Professor & Ms. Ankita Jain, Assistant Professor: “Implications of Network Neutrality in the Light of Make in India Digital Drive”.
- Dr. Moloy Ghoshal, Associate Professor in co-authorship with Ms. Megha Vohra, Student: “The Recent Controversy on Maggi: Myth or Reality- Case Study”.
- Dr. Sima Singh, Associate Professor, in co-authorship with Ms. Rhythm Kaila, Student: “Study of Organizational Culture”.
- Dr. Supreet Singh, Associate Professor: “Human Resource Management Practices and Organizational Commitment in Self-financing Institutions of Delhi & NCR Region”.
- Mr. Indranil Mutsuddi, Assistant Professor in co-authorship with Ms. Nikita Bhalla, Student: “Customer Perception on Promotional Strategies Used in Bollywood Movies: A Study on the Undergraduate Students in Delhi”.
- Ms. Simran Kaur, Assistant Professor in co-authorship with Ms. Mukta Katyal Assistant Professor: “A Study on the Impact of Organizational Justice Perceptions on Job Satisfaction, Work Commitment and Psychological Capital”.
- Ms. Bhawna Manyal, Assistant Professor in co-authorship with Ms. Aanchal Nagpal, Assistant Professor: “GST on E-Commerce in Retail Sector: BOON or BANE”.
- Ms. Mani Goswami, Assistant : “A Study on Financial Inclusion Initiatives in India.”
- Mr. Kunal Wason, Student, DSPSR in co-authorship with Ms. Sachi Sharma, Student DSPSR: “Job Satisfaction among Employees of Public Sector Banks- A Study Based on Delhi Region”.

- Mr. Rishi Raj Kohli, Student, DSPSR: “Companies Act, 2013: An Analysis of Key Rules with Special Reference to General Meeting”

ANUGOONJ



The students of DSPSR brought laurels to the institution with their exceptional performances at the annual fest, ‘Anugoonj’ organized by GGSIPU under the leadership of Ms. Simran



Kaur, Assistant Professor, DSPSR and Ms. Mukta Katyal, Assistant Professor, DSPSR. The cultural team of the institute participated in a number of events and won the following accolades:

- First position in the category Classical Dance at the university level.
- Second position in the category of Mr. Fresher at the university level.
- Zonal level qualification in Classical Dance, Choreography Dance, Couple Dance, Mr. Anugoonj and Ms. Anugoonj

ROTARACT YOUTH LEADERSHIP AWARD (RYLA)

In January 2016 Rotary International District 3012 organized an International event RYLA, Rotaract Youth Leadership Award in order to felicitate the Rotaract Clubs which have performed exceptionally well throughout the year.

The members of Rotaract Club DSPSR took active participation in the event which started on 22 January and ended on 24th January, 2016. Nineteen rotaractors from DSPSR attended the 3 days event, organized at OP JINDAL UNIVERSITY, Sonapat. The event was attended by guests from 7 countries including Brazil and Germany.

The activities taken up at RYLA are listed below:

- FLAG HOSTING
- SINGING
- FASHION SHOW
- TALENT HUNT
- DANCING
- MINI FOOTBALL
- MINI CRICKET
- TUG OF WAR
- MARATHON
 - BON FIRE
 - HALLOWEEN NIGHT

The Rotaractors of DSPSR successfully completed the responsibility of hosting 40 guest Rotaractors from clubs all across the country one day before the beginning of the event and one day after the event. Also, after the event a trip was organized for the guests to AGRA in which two of the Rotaractors from DSPSR participated.

It was a very enriching experience for the students of the college to participate in RYLA. They got the experience of team work, leadership and organizing skills.

PRESS COVERAGE # DOORDARSHAN

Faculty members along with students from DSPSR participated in discussion session organized by DOORDARSHAN, MANDI HOUSE on January 28, 2016 on



the most ambitious project of PRIME MINISTER NARENDER MODI- “GENNEXT: START UP INDIA STAND UP INDIA” aimed at boosting entrepreneurship and innovation by creating environment conducive to entrepreneurial

development in India and CHARCHA MEIN ON ISLAMIC STATE KI CHUNAUTI on January 29, 2016 and GENEXT: MAKE IN INDIA on February 4, 2016 which was telecasted on February 6, 2016 at 1:30 p.m. on DD News Channel.

LOHRI CELEBRATION

The new year festivities in the institute began with celebrating Lohri on January 13, 2016 which ushers in the cheerful spring season bidding adieu to the dull winter. The ritualistic bonfire was lighted by Prof. Ravinder Vinayek, Director, DSPSR in the presence of Prof. B.P.Singh, Chairman, DSPSR, faculty members with students. The students danced around the holy bonfire along with live dhol and offered their prayers for the prosperity of the nation. Later on, Prasad was distributed among staff and students. All the students and teachers took part in the celebrations enthusiastically and offered prayers.



GLOBAL TALENT SEARCH EXAMINATION

DSPSR conducts Global Talent Search Examination (GTSE) twice every year in the beginning of every semester to identify and award the meritorious students. The merit list on the basis of the marks scored in the examination is prepared and the top three scorers are given cash prize of Rs. 2000, Rs. 1000 and Rs. 500 respectively. All the meritorious students are given book bank facility. Below is the list of top three students who received cash prize along with book bank:

Sl No.	Name of the Student	Course	Semester	Section	Award
1	Mukund Kumar Goyal	B.Com (H)	IV	A	Cash Prize + Book Bank + Merit Certificate
2	Mohit Mohan Saxena	B.Com (H)	II	A	Cash Prize + Book Bank + Merit Certificate
3	Nikita Jangra	BBA (G)	VI	A	Cash Prize + Book Bank + Merit Certificate

Full book bank facility was also given to fifty eight candidates based on their merit as determined in GTSE including candidates belonging to economically weaker sections of the society.

GUEST LECTURE DETAILS

The Institute invites eminent subject experts, delegates from industry and faculty members from renowned educational institutions and universities to address faculty and students

on current developments and issues impinging on future developments in Management and Commerce disciplines, on regular basis. This provides valuable knowledge and insight into diverse areas as well as gives them an opportunity to interact and learn from real life experiences of experts and professionals. Regular seminars, guest lectures and workshops are conducted to provide in-house training for the holistic development of the students and to thoroughly acquaint them with the industrial scenario. These are enlisted below:

Sl. No.	Title	Details of Resource Person	Designation	Date	Attended by Class
1	Opportunity for Higher Studies in Indiana, University of Pennsylvania	Prof. Suneel K. Maheshwari	Professor Indiana, University of Pennsylvania, USA	12.01.16	BBA (G) and B.Com (H) All Semesters
2	Entrepreneurship: Scope & Challenges	Mr. Shailender Singh	Business Development Manager, Erudite Software & Learning Solutions	08.02.16	BBA (G) 2nd Semester

Sl. No.	Title	Details of Resource Person	Designation	Date	Attended by Class
3	Career & Opportunities in Management: Road to B-School	Prof. Arun K. Agarwal	Professor IBS, Gurgaon	09.02.16	BBA (G) 6th Semester
4	How to do well in GD & PI	Mr. Abhishek Vyas	Soft Skill Trainer	10.02.16	B.Com (H) 4th Semester
5	Measurable and sustainable training program to students	Mr. Mrinal Rakheja	C.E.O Throback Trip	19.02.16	BBA (G) 2nd Semester



MDP FOR FUTURE GROUP


Delhi School of Professional Studies & Research hosted an eleven day Management Development Program (MDP) at its campus for the employees of Big Bazar, Future Group from 31.12.2015 to 09.01.2016. Mr. Akhilender Singh, Head HR, Future Group inaugurated the MDP on December 31, 2015. The Participants were trained with the aid of management games, role plays, cases, audio-video sessions, presentations as well as interactive lectures to enhance their professional skills and abilities.

FDP AT DSPSR

It is a constant endeavor at the institution to promote faculty development by providing them ample opportunities for

professional growth. To achieve the same, various FDPs and Seminars are organized for the faculty members, to keep them updated with the latest developments in their respective fields. An FDP was organized in the institute on 19th-20th February 2016 in collaboration with Indian Association for Management Development (IAMD) and Global MDP on Contemporary Areas of Finance. Dr. Namita Rajput, Associate Professor, Sri Aurobindo College (M), University of Delhi, was the resource person for the FDP. The workshop enabled the participants to gain an insight into the world of derivative instruments. The sessions facilitated development of a strong foundation of the concept of options. A discussion on option pricing and Black Scholes Model was conducted in order to help in enhancing the perspective of the participants to make informed trading decisions.





QUOTABLE QUOTES

“Success is no accident. It is hardwork, perseverance, learning, studying, sacrifice and most of all, love of what you are doing.”
– Pele

*“If you can’t fly, then run,
If you can’t run, then walk,
If you can’t walk, then crawl,
but whatever you do,
you have to keep moving forward.”*
– Martin Luther King Jr.