

# DSPSR REVIEW

Vol. 2 No. 2 Oct. 2015 – Dec. 2015

A QUARTERLY NEWSLETTER

## EVENTS @DSPSR

### Alumni Meet- 2015

An alumni meet provides an opportunity to relive fond college memories and reconnect with lost friends and acquaintances. It is an initiative to keep in touch with all the alumni of DSPSR to share their belongingness. Like

Chairman, Prof. B P Singh, respectable President, Dr. Ajay Kumar Singh, admirable Director General, Dr. Anil Kumar Singh, Respected Dean Dr.D.K.Vaid and Placement Officer Dr. Sima Singh, interacted and appreciated the alumni.

The entire day was a good journey all together with lots of knowledge, fun and enjoyment. The programme got its true shape with our dearly loved alumni's performances



every year, we took pride in celebrating this day on 22<sup>nd</sup> November, 2015 with our successful alumni who shared their valuable and priceless experiences. The overwhelming response of our past students made the event a huge success.

Respected Chief Guest, Prof. Shirin Rathore, former Dean of Colleges, University of Delhi, along with our honorable

### Guest Lectures

College plays an important role in the personality development of students. This is the need of the hour as it is essential for the holistic development of students and their survival in this competitive world. The institute organized a guest lecture for the first year entrants

of BBA and B.Com(H) on 30th October, 2015, in order to enhance their soft skills and teach them about personality development.

The session was conducted by Ms. Ankita Rathour & Ms. Sonam Kapoor, Associates of Englishmate, an initiative by Hindustan Times. They started the session with a very creative introductory session, where students had to introduce themselves in a novel way. It was an enjoyable ice-breaking exercise and it was observed that students were quite engrossed in the exercise. This was followed by a discussion on The Self, one’s desires, dreams, passions and motivations. Students were told how important their dreams and desires are for developing the personality. It was also stressed that they need to have a passion in life. To conclude it was a well thought-out session of motivating the students to discover themselves.

### GGSSIPU Sports Meet

The Sports Team of DSPSR aims to continuously assist and encourage students to showcase their talent and participation in the maximum number of opportunities. The Students of our college have been proactively participating in all the events organized by the university. Like all years the students enthusiastically showed their participation in

the sports meet organized by GGSIPU university in which different intercollegiate sports competition were organized over the defined period of August 28, 2015 to October 31, 2015. The students participated in huge numbers and win accolades for the college.

#### Schedule of the events in which our students participated:

- Volleyball, Cross Country Race on August 28, 2015
- Badminton on September 12, 2015
- Football on September 19, 2015
- Basketball on October 16, 2015
- Long Jump, 100mtr & 200mtr race, Chess, Tug of War, Power Lifting on October 29, 2015

### FACULTY ACHIEVEMENTS

It is a constant endeavor at DSPSR to promote faculty development by providing them ample opportunities for growth. To achieve the same, various workshops, seminars, conferences and programmes are conducted and attended by the distinguished faculty members that provide them a platform to enhance their knowledge and gain world-class exposure. Along with this, the faculty members also publish articles and research papers related to their respective fields from time to time. A list of faculty achievements is as follows:

Seminar/Conference/FDP/Workshop attended by the Faculty members of DSPSR during the period Oct 2015 to Dec 2015.					
Sl. No.	Dates	Duration	Programme Details	Organisation	Participants
1	19- 25 Oct, 2015	1 week	National Level FDP/ Workshop on Analytical Techniques for Research	Delhi School of Professional Studies and Research, Delhi	Ms. Mukta Katyal Ms. Simran Kaur Ms. Disha Thanai Ms. Mani Goswami
2	24 Oct, 2015	1 day	Faculty development program, on Research Methodology,	IBS Gurgaon Campus (ICFAI Group) at BLS institute of Technology and Management (GGSSIPU)	Dr. Supreet Singh
3	16-19 Nov, 2015	4 days	International AGBA Conference 2015, organised with University of Malaysia, Pahang	University of Malaysia, Pahang	Mr. Indranil Mutsuddi
4	21 Nov, 2015	1 Day	Peter F. Durcker Memorial 6th National Business Research Conference on ‘Latest Trends in Management, Economics, & Social Sciences’	Department of Business Administration, Siligurui Institute of Technology	Ms. Shipra Singh
5	22 Nov, 2015	1 Day	Seminar on “Current Scenario of Modern Education”	RDIAS-New Delhi in association with IP-Unv., Nov.2015.	Dr. Moloy Ghoshal

### Publication of Research Paper by the DSPSR Faculties during October, 2015- December, 2015 Research Paper published

S.No.	Name of Publications	Faculty
1.	“Productivity Analysis of District Central Cooperative Banks in Haryana: An Empirical Investigation”, RMS Journal of Management & IT Vol. 7, No. 1&2, January-June and July-December 2015, ISSN: 0975-4733, pp.67-73.	Prof. Ravinder Vinayek
2.	HRD Climate Survey at Bokaro Steel Plant using OCTAPAC Factors-An Empirical Evidence, Management Today, 2348-3989 (Online), 2230-9764 (Print), Vol. 5, No-4, pp-165-168, October-December, 2015.	Dr. Durlav Sarkar

S.No.	Name of Publications	Faculty
3.	Is Your Work Life Balance Under Stress? -A Study on Recent Trends – SIT Journal of Management, ISSN : 2349-6894, Siliguri Institute of Technology, West Bengal, December 2015	Dr. Durlav Sarkar
4.	“Marketing of Retail Banking Services in Private Sector Banks in India” in International Journal of Research in Finance and Marketing ISSN 2231-5985, Vol. 05, Issue 10 October, 2015 With impact factor 5.230	Dr. Supreet Singh
5.	“The Effectiveness of Online Advertising on Consumer Behaviour in Modern Age” in International Journal in Management & Social Science, Vol.03 Issue-10 (October-2015), ISSN: 2321-1784	Dr. Supreet Singh
6.	“Impact of human resources management practices on organizational commitment in Self-Financing Management Institutes” in Delhi” in National Journal by VIPS “Sustainable Business Practices for Emerging Global Markets”, New Delhi	Dr. Supreet Singh
7.	“Promoting Employees Psychological well being: A study on consequences of Organisational Justice”, in Asia Pacific Journal of Research, with ISSN No. 2320- 5504.	Ms. Simran kaur

### EXAMINATION FEVER

**C**ompetition has become an inseparable part of our lives and it is the fear of this competition that leaves us feeling unhappy, paranoid and worried. The fear of being put to test can be quite stressful for many people “Exams are essential evils”. They are necessary since no other alternative method has been adopted universally and evil because most people shiver by its name Don’t worry about stress, it can be a force for good too!



Stress gets a lot of bad press, but to some extent in the right doses and at the right time, stress can be a motivator too. Stress is in fact a very basic response which happens when our body tells us we need to do something, be it getting out of bed or sitting for an exam. .But there are ways to cope. Just because stress is a normal, if somewhat outdated, reaction, it doesn’t mean you have to sit there letting it creep up over your head until you’re drowning in it. In order to make stress your best friend, the following may prove to be helpful:

- Ensure you’re fit in body as well as mind. Tempting as it might be to hunch over your desk every waking minute, it’s not going to do you any good. Eat regularly and healthily.
- Drink lots of water. Sleep eight hours a night. Stop work several hours before bedtime so you have time to wind down.

- Prepare the time table to study and notes for end time revision. It also helps the students to identify which subjects/papers/topics are hard to deal with but are essential from the exam point of view.
- Consider some physical activity and meditation. It provides a change of scene and gets you out in the fresh air. Meditation helps to keep you focused and serves as an essential remedy to stay concentrated and dedicated during exams.
- Do everything you can to use your stress as a force for good, not evil .Make sure to spend some leisure time. Spend it however you like, but don’t make the mistake of thinking it’s not important. It will act as a lubricant to help you work harder.

If you just keep following the steps and stay focused, the exams will come, the exams will go and you ‘ll still be there - sane, smiling and ready to enjoy the spring. Remember, there is no short cut to success. However,, the above practices would surely help, if followed truly for at least a month prior to the exams. If followed regularly, there is no doubt that you’ll reap richer benefits.

### Student’s Section

#### BEING ONESELF.....

“The journey of a thousand miles begins with one step.”  
– Lao Tzu.

*Educational success is something that everyone dreams of achieving though the journey is long and rough. And why not? When you clearly know the worth of stress taken and years spent for accomplishing the same.*

*But always remember being to school or college is just a journey and not a destination. Too often, after secondary school years students rush in for the prize called “college” and all we do is repeat the same process of admission, graduation, professional courses and landing into perfect job list.*

*Are we sure? This is what we were meant for?*

*These educational temples are just a training ground on how to be successful and become good people. Making the decision to go to a good school or to join a good college can be life changing but we need to introspect and realise our potential*

on our own as no school or college will help us in this.

We need to find what we are meant for?

What are we here for? As, nobody else can do that for us!

We live in a goal oriented society where every one is just running for educational or academic trophies instead of being a lifelong achiever, a lifelong learner!

In today's world we are disguised either by the fear of rejection by others or for the fear of disappointing ourselves. And, in this way we fail to find who we really are?

Our primary focus is just on enrolling into best college and being number 1 on perfect job list. All we have is a narrow approach...and there's a heavy need to realize that it is not a race to meet the end but to learn from each step in the journey!

There is a big challenge of finding ourselves, our potential, our abilities, our specialties because we are much more than what we appear on the surface.

Sometimes others may not accept who we are...but it is important to know what's on the inside. There may be deeper

and dangerous risks that comes with being ONESELF.. But its ok! Sometimes taking risk is good for us.

It is so beautiful to be the way we really are, without fear, without any limitation. Truth is greater than any of us..then why not accept the beautiful truth of being oneself?

Being oneself is as nice as the world around us. Knowing more about us will result in us being more in sync with outside world.

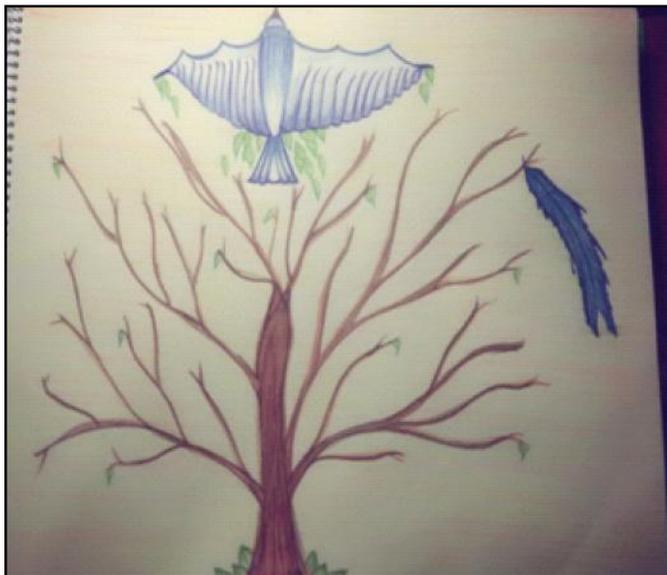
One may encounter disappointments but it takes a lot of courage to continue being oneself despite of difficulties.

Everyone has their own ups and downs but it's just the outlook they have on the situations that shapes them and make them special. Also, we should start looking into our souls for answers instead of our minds.

Lastly, I would say everyone is special in his or her own ways and we need to accept this and appreciate everyone for his or her own form.

– Rhythim Kaila,  
BBA-4A

**Paintings Made by By Sahil Baliyan BBA Second Semester showing different seasons in a picture.**



**Rabia Sultana, Student of BBA Fourth Semester presenting her outrage on child labor using colours**





**QUOTABLE QUOTES**

*“Live as if you were to die tomorrow. Learn as if you were to live forever.”*  
–Mahatma Gandhi

*“Educating the mind without educating the heart is no education at all.”*  
– Aristotle

*“Children must be taught how to think, not what to think.”*  
– Margaret Mead